

AGENDA

TRANSATLANTIC TRADE AND INVESTMENT PARTNERSHIP: OPPORTUNITIES AND CHALLENGES FOR THE SMEs IN CENTRAL EUROPE

CONFERENCE

22 SEPTEMBER 2016

Language: English

Venue: Central European University, Budapest

Nádor utca 9, Monument Building, Popper Room

9:15 – 9:30 REGISTRATION

9:30 – 9:40 OPENING REMARKS

ZOLTÁN LÉDIG, *HEAD OF DEPARTMENT FOR TRADE POLICY, MINISTRY FOR FOREIGN AFFAIRS AND TRADE*

9:40 – 11:10 PANEL I: WHAT CAN SMALL BUSINESSES EXPECT FROM TTIP? OVERVIEW OF NEGOTIATIONS AND CHAPTERS

PANELISTS:

HIDDO HOUBEN, *HEAD OF UNIT, DEPUTY CHIEF NEGOTIATOR FOR TTIP, EUROPEAN COMMISSION (DG TRADE)*

KATHERINE KALUTKIEWICZ, *SENIOR TRADE REPRESENTATIVE OF UNITED STATES MISSION TO THE EU (USEU)*

ELŐD Solti, *MANAGING PARTNER, Solti & Partners Consulting Ltd., BUSINESS MEMBER OF AMCHAM HUNGARY*

MODERATOR: PROF. DR. PÉTER BALÁZS, *DIRECTOR, CENTER FOR EUROPEAN NEIGHBORHOOD STUDIES, CENTRAL EUROPEAN UNIVERSITY*

Q&A



INSTITUTE FOR FOREIGN AFFAIRS AND TRADE



11:10 – 11:30 COFFEE BREAK

**11:30 – 13:00 PANEL II: HOW CAN CENTRAL EUROPEAN SMES PREPARE FOR TTIP?
OPPORTUNITIES AND CHALLENGES**

PANELISTS:

DR. DAVID R. DEREMER, *POSTDOCTORAL RESEARCHER, INSTITUTE OF WORLD ECONOMICS,
HUNGARIAN ACADEMY OF SCIENCES*

PÉTER LÓRINCZE, *EXECUTIVE BOARD VICE CHAIR, THE BUSINESS AND INDUSTRY ADVISORY
COMMITTEE (BLAC) TO THE OECD*

TERÉZIA BOROSNÉ BARTHA, *DIRECTOR FOR INTERNATIONAL AFFAIRS, CONFEDERATION OF
HUNGARIAN EMPLOYERS AND INDUSTRIALISTS*

MODERATOR: PROF. DR. ANDRÁS INOTAI, *RESEARCH PROFESSOR, INSTITUTE OF WORLD
ECONOMICS, RESEARCH CENTER FOR ECONOMIC AND REGIONAL STUDIES, HUNGARIAN
ACADEMY OF SCIENCES*

Q&A

13:00 – 13:10 CLOSING REMARKS

DR. BALÁZS MOLNÁR, *DEPUTY STATE SECRETARY FOR EU AFFAIRS, PRIME MINISTER'S OFFICE*